

Waking Up With the Weatherman Who Never Sleeps

by Charles Campbell Team Writer, 2020 Columbia

One of the most popular personalities on Midlands television, WACH FOX 57's News at 10 Chief Weatherman Tim Miller has worked in radio since he was 15 years, old learning the business liter-

hired Tim Miller to be their morning on air personality.

"I'd worked with Tim at Oldies 103 years ago and knew that he was the person we needed for our new country station," said Margaret Wallace,

some tidbits about what's going on in Columbia and the Midlands. That's Tim."

"Between Tim and the music, this station stepped right out with a very big debut in this Winter Arbitron," said Randy Chase, WVNQ-FM Operations Manager.

"That jump came at a time when there was absolutely no marketing yet. We hadn't put up one billboard. People were just finding Tim and Legends through word of mouth or with their radio scan buttons. Having him on board has helped push us to the next level very quickly. It's gotten us tremendous exposure because we have a recognizable name on there. And I think listeners view Tim as their friend because of the way he comes across on the air. They feel that he's very accessible."

Tim Miller is not just another pretty face on TV or dynamic voice on the radio. He is very community minded and serves on several boards including the Richland County Sheriff's Foundation, the newly formed Life Jacket Foundation that provides bullet proof vests for law enforcement officers in Lexington County and as a long time member of the Lexington County Republican Party; he was elected Chairman in 2003. He has a passion for helping the homeless and spends a lot of time in that pursuit.

"I help with reading programs and try to give as many weather related classes to area grade schools as I can," Tim said.

"I lead an incredibly crazed life that starts at about 5:00 am when I get ready to go on the air at WVNQ 94.3 FM from 6 to 10 am.

By 11 am I'm at the Oliver Gospel Mission where I direct all marketing and public relations activities. Then if I'm lucky I'll get a chance to grab a

bite to eat and possibly take a short nap before I zoom off to my digital recording studio to cut commercials or do voice over work for my company, Tim Miller Productions.

Then it's off to WACH FOX 57 to prepare for the 10 o'clock weather. You wouldn't think that it took a couple hours to get ready for a seven-minute weathercast, would you?

"After the news it's home to spend a few minutes with my lovely wife, Beth, before I hit the sack to get a few hours sleep before it starts all over again."

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Tim Miller is a Midlands Favorite as Weatherman at WACH FOX 57 News at 10

ally from the ground up.

He was the youngest person in the US to buy and operate a commercial AM radio station, when he was barely 21 years old. He operated the station for about five years before selling it.

"At closing I received a check for fifteen dollars," said Tim Miller. "We went out and bought a pizza to celebrate. I stayed on with the new owner for several months to help him get on his feet."

"After that I went to work for several radio stations, getting promoted with each move. Moving from station to station is how you learn the business and get a higher paying position. My last radio station was in Houston before moving to Columbia. Moving here was the best career opportunity I've ever had."

If you love oldies rock'n roll, you will remember Tim Miller as the man who put Oldies 103 on the top of the charts during the 90's and into the new Millennium.

Then, after filling in for the regular weathermen on both WIS-TV and WACH FOX 57, Fox offered Miller a contract to make his position permanent. Lucky for us.

Now Tim can also be heard on the new radio station, WVNQ-FM 94.3 Country Legends. This station went on the air December 9, 2004, and

General Manager of WVNQ-FM.

"In the morning we all want to hear somebody who's friendly and in a good mood who sounds as if they are glad to be alive. And who will give us the weather and give us the traffic and



Miller Once Owned A Radio Station When He Was Barely 21 Years Old Dolly Shot



Tim Does Double Duty, Also Hosting the Morning Radio Show on Country Legends 94.3 FM